



Women Empowerment and Skill Training (WEST) Program

A community-driven initiative to uplift immigrant women through **skill-building**, **empowerment**, and **connection**.



15 WOMEN
cohort size

1/YEAR
frequency

IMMIGRANT
audience

3-MONTH
program

IN-PERSON
format

COMMUNITY
impact



Mission

This annual, cohort-based program empowers immigrant women in Canada - providing practical skills and tools needed to pursue employment, entrepreneurship, and holistic empowerment



HANDS-ON TRAINING AND PATTERN MAKING

Led by an expert tailor with 18+ years of experience.



ENTREPRENEURSHIP AND JOB SEARCH SUPPORT

Workshops on entrepreneurship, freelancing, resume building, and interviewing.



WELLNESS AND COMMUNITY SESSIONS

Focus on mental well-being, confidence, and building lasting networks.



GROWTH ESSENTIALS

Financial literacy and growth, legal rights and resources, community, childcare, etc.



Let's partner!



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LET'S BUILD THIS IMPACT TOGETHER

Partnership and Sponsorship opportunities



IN-KIND SPONSORSHIP

- Sewing machines
- Training facility/ space
- Fabrics
- Supplies
- Printing services
- Digital advertising



COMMUNITY PARTNERSHIP

- Workshop facilitators -
Entrepreneurship, freelancing, job search, financial literacy, wellness, legal support
- Job search and Resume Coaches
- Mentors
- Childcare support services



FUNDING PARTNERSHIP

- Trainer fee
- Speaker honorariums
- Space and equipment
- Transportation - transit passes



GRANT SUPPORT

- Letters of support
- Recommendations

Partner & Sponsor Benefits

Social media recognition

Access to purpose driven network

Speaking and promo opportunities

Let's connect!



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Vision

To create an all-women production studio where program graduates can access meaningful work, build businesses, and contribute to Canada's creative economy through **ethical and local manufacturing**.